

**DUE FEBRUARY 1, 2021**

# MN BPA TRADING PIN CONTEST GUIDELINES

## Purpose

To encourage local members to create a design that promotes Minnesota Business Professionals of America during the 2021 National Leadership Conference.

## Specifications

* Entry must be in color
* The design must show originality, imagination and creativity
* Design must have Minnesota or MN included in shape or lettering
* Entries must be submitted by February 1, 2021
* Design original must be submitted in two formats to the Executive Director: on
* 8 1/2. x 11 white paper or as a .jpeg or PDF file
* Contestants name and chapter must be on the back in the upper left-hand corner on the paper copy and as a 2nd page in the .jpeg or PDF file.
* Entries not following the above will not be judged
* Designs will not be returned
* Winning entry/entries will be produced into a trading pin for the 2018 National Leadership Conference. (Design may be adapted/modified when made into the pin.)
* Winner will be announced/recognized at the 2018 State Leadership Conference.

## Method of Evaluation Recognition of Winning Design Entries

Judge’s Rating Sheet

The registration fee to the National Leadership Conference will be paid.

* Each member is limited to one entry and each Chapter may submit as many entries as desired.
* Submit paper copies to: Deb Schwager, Ex. Director, MN BPA College Division,

403 N Main St Bx 321, Sherburn MN 56171

• Submit . jpeg or PDF files to: schwagerdeb58@gmail.com

#  C:\Users\Deb Schwager\Desktop\copied Bpa logo (2) - Copy.jpg

# MN BPA TRADING PIN CONTEST

***JUDGE’S RATING*** ***SHEET***

## Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chapter\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- | --- |
| ***Items to Evaluate***  | ***Below Average***  | ***Average***  | ***Good***  | ***Excellent***  | ***Total Points***  |
|   Appropriately Portrays BPA & Minnesota   | 1-4  | 5-9  | 10-14  |  15-20 | \_\_\_\_\_\_\_\_  |
|   Design gains attention & has eye appeal   | 1-4  | 5-9  | 10-14  | 15-20  | \_\_\_\_\_\_\_\_  |
|   Design shows imagination, creativity and originality   | 1-4  | 5-9  | 10-14  | 15-20  | \_\_\_\_\_\_\_\_  |
|  Effectiveness (easily understood, motivational, accurate)   | 1-4  | 5-9  | 10-14  | 15-20  | \_\_\_\_\_\_\_\_  |
|   Quality of work  | 1-4  | 5-9  | 10-14  | 15-20  | \_\_\_\_\_\_\_\_  |

Total Points